

The Song of SILK

"The beauty of a lovely woman is like music"—captivating, alluring.

Yet how easily personal beauty and charm are enhanced by the clothes she wears.

Like rich, tuneful melodies are the new

MALLINSON SILK CREATIONS

Garments take on added grace and distinction when fashioned in these new silks—

Pussy Willow *Dew-Kist*
Indestructible Voile
Kumsi-Kumsa *Khaki-Kool*
Roshanara Crepe
Ruff-a-Nuff
All trade mark names

Shown at all the better stores.

H.R. MALLINSON & COMPANY, Inc.
"The New Silk Firm"
MADISON AVE.—31st ST. NEW YORK

Emma D. Roberts the prima donna wearing gown of Mallinson's Pussy Willow Satin and Indestructible Voile

MALLINSON'S

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

If you want a Sunday Night Supper that touches "the spot," come in the Belleclaire any time between 6 and 11 o'clock and get it.

A favorite supper with many—strange as it may seem to many—is just a plain, old-fashioned dish of ham and eggs with fresh bread and potatoes mashed in cream and a cup of coffee. Others like our Steak suppers, with potatoes and coffee.

If these dishes are too plebeian for you, goodness knows we can give you what you want cooked as you prefer—but most of our patrons like the old-fashioned dishes, therefore we specialize in them.

Our Sunday night parties are very delightful. Very nice people come around and seem to enjoy themselves. Everything is very homelike—and quiet—just the sort of dining place that the average refined person likes.

Robert D. Blackman,
Proprietor.

January Clearance Sale!

You can find rare values for every room in the home. Every article is built up to LENNON'S high standard, with the usual low prices.

Queen Anne Dining Room Suite, 10 pieces, \$185.00
Consisting of: Buffet, 60 inches; China Cabinet, 45 inches; Extension Table, 48 inches; 5 Side Chairs, and 1 Arm, with choice of genuine leather seats.

LENNON & COMPANY
153-157 West 23d Street
Near 7th Avenue Subway.

The HARRINGTON SMALL GRAND

Rich, singing tone; great durability—qualities of the Hardman for 75 years—are here in this Harrington. Same floor space as upright. Without equal at its price.

\$675

Convenient terms if desired



Hardman, Peck & Co.
433 Fifth Avenue, New York.
47-51 Flatbush Ave., Brooklyn

Represented in all cities

PERIOD DINING ROOM SET AT GREAT SAVING IN OUR MID-WINTER FURNITURE SALE

A true opportunity for the thoughtful buyer!



10-PIECE AMERICAN WALNUT DINING ROOM SET, HEPPLEWHITE, Table, China Cabinet, Serving Table, Buffet, Armchair, 5 side chairs

\$276

Special Concessions to Soldiers Desiring to furnish a home

SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS RETAIL WHOLESALE

Unusual Opportunities for fine furniture at lowest prices

39-41 WEST 23 D. ST.

\$16.85



Waltham or Elgin Wrist Watches, \$16.85

Complete in handsome presentation case. Satisfaction guaranteed or money cheerfully refunded. Bring or mail this advertisement.

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175 Broadway
New York
Selling one right

BOHN SYPHON REFRIGERATOR

Call and see the Bohn Refrigerator which went through the fire nearly burned off the doors, etc.—but the ice did not melt!

Bohn Refrigerator Shop
53 W. 42 St., New York
913 Broad St., Newark

SELMA'S SKIN BEAUTIFIER

and HAIR-GROWER Grow This Hair! They contain rare imported vegetable Oils and Herbs. Used seventeen years with greatest success by people of refinement. A bottle of each proves hair worth—Tonic 65c, \$1.10—Grower 40c, 75c. Also Sherrill Pine Shampoo 40c, 60c. Sold by Macy and Leading Stores.

Made and Guaranteed by SELMA J. SOTHERLUND (of Russia)
28 West 45th Street, New York

VIVAUDOU'S MAUVIS TALC-POWDER-CREAM

25¢ 50¢ 50¢

Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

New Spring Models Sport Coats and Separate Skirts For Women and Misses



SPORT COATS

Made in our own workrooms

3—Black Velvet Belted Sport Coat, with braid-bound panel collar shaping into novel pockets, button trimmed, slashed panels at back; lined with white silk. 29.50

5—Black Baronette Satin Sport Coat, which suggests straight box coat lines, made with inverted pleat and half belt at back; graceful Tuxedo collar, white satin over-collar and cuffs; white silk lined. 39.50

7—Wool Jersey Sport Coat, in beige, Pekin blue, rose, delft blue, purple, navy or black; belted Norfolk model with mannish notched collar and large patch pockets; button-through sleeves. 18.50

9—Silk Poplin Sport Coat, with English cut raglan shoulders, in beige, Pekin blue, rose or ciel blue, high-back shirred collar is in a contrasting color. 39.50

SEPARATE SKIRTS

Waist, 24 to 32 in.; length, 36 to 42 in.

3A—White Serge Skirt, ankle length model, pin tucked over hem, and smartly trimmed with bone buttons and buttonholes down sides; detachable belt, tucked pockets. 12.75

5A—Very effective is this side-pleated skirt of Georgette crepe woven with broad baronette satin stripes, in black and white, copen and white, or pink and white; also in all white; self belt. 25.00

7A—Sport Skirt of baronette satin in white, flesh, copen, gray, tan, navy or black, designed on slender straight lines; belt of self material tucked to correspond with pockets. 14.50

9A—Fan-ta-si silk, the new crinkled weave for sport wear, is the material which fashions this skirt, in white, flesh, French blue, green or violet, inset pockets and wide belt. 16.75

HATS illustrated, from our French Millinery Shop

3B—Mushroom Hat of Batavia cloth faced with silk; appliqued with two-color velvet. 18.00

5B—Large Lisere Hat, crown and upper brim covered with satin, bow and fancy pin at side. 22.00

7B—Rolling Brim Sailor, crown and upper brim of ribbon, straw facing with fruit trimming. 24.00

9B—Mushroom Hat, with fancy straw crown and Georgette crepe brim, ribbon trimmed. 25.00

Prompt Delivery Free. Anywhere in the United States—Phone 6900 Greeley

Chauffeurs' Outfits Special at \$75



Suit \$34

Suit, Overcoat and Cap to Match

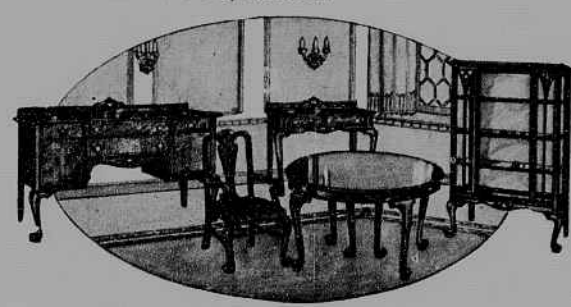
With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$75.00, or as follows:



Cap \$3

Brill Brothers
BROADWAY AT 49th ST.

VALUE is an elastic word, but to mean anything it must include quality as well as moderate price. Kellner furniture combines a generous measure of quality, beauty of design, at the modest cost that has made our reputation.



Queen Anne Dining Room Suite, in cross-banded American Burl Walnut, 10 pieces. \$335

We cordially invite you to inspect the "Twenty-five Rooms." A visit will be enjoyable and profitable.

KELLNER BROS.
Twenty-eight years selling Good Furniture
SOUTH EAST CORNER 35th STREET AND 6th AVENUE